

ABSTRACT OF THE DISCLOSURE

To produce an electrophotographic print with high image quality and good texture and with minimized curling, a method produces an electrophotographic print by fixing a toner image on an image bearing surface of an electrophotographic image-receiving sheet using a belt fixing and smoothing apparatus including a hot-pressing device, a belt member, a cooling device, and a cooling-releasing section, smoothing the toner image, and releasing the sheet, in which an amount of curling C (mm) of the electrophotographic print is controlled to be more than $-0.10L$ and less than $+0.05L$, wherein L is a length (mm) of a short side of the electrophotographic print; a negative value (-) of the amount of curling C means that the electrophotographic print curls toward its back side not bearing the image; and a positive value (+) of the amount of curling C means that the electrophotographic print curls toward its image-bearing surface.